

NCBDE  
News Release Template

Congratulations on your certification!

If you would like to gain more recognition for your accomplishment, you may personalize the news release sample below and distribute it to local publications. Simply re-type the release on plain white paper or your institution's stationery, filling in the blanks with appropriate information. You may wish to include a photograph with the release. Print or type your name on the back of the photograph (be aware that photographs are usually not returned). Send copies of the completed release to your employer, local newspaper(s), institutional and college alumni newsletters, and other local health care publications.

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FOR IMMEDIATE RELEASE

CONTACT: Your Name  
Telephone Number

**(YOUR NAME) ACHIEVES**  
CERTIFIED DIABETES EDUCATOR STATUS

(Arlington Heights, IL – November/December, 2009) The National Certification Board for Diabetes Educators (NCBDE) announced that **(your full name, title, place of employment and address)** achieved Certified Diabetes Educator® (CDE®) status by successfully completing the Certification Examination for Diabetes Educators. Candidates must meet rigorous eligibility requirements to be able to take the Examination. Achieving certification status demonstrates to people with diabetes and employers that the health care professional possesses distinct and specialized knowledge, thereby promoting quality of care for people with diabetes. Currently, there are over 16,600 diabetes educators who hold NCBDE certification.

**You may want to include another paragraph with more personal information here, e.g., how long you have held your current position, specifics about your institution's diabetes program, etc.**

NCBDE was established in 1986 to develop and administer a certification program for health care professionals who teach individuals with diabetes how to manage their disease. Through the development, maintenance, and protection of the certification process and the CDE credential, NCBDE recognizes and advances the specialty practice of diabetes education. NCBDE supports the concept of voluntary, periodic certification for all diabetes educators who meet credential and experience eligibility requirements. For more information, visit the web site at [www.ncbde.org](http://www.ncbde.org) or call the national office at 847-228-9795.

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